

# PRODUCTSHEET | PRIVACY

## PRIVACY EXPERTISE



## NEED TO BE COMPLIANT TO PRIVACY LAWS?

The entry of the GDPR on May 25, 2018 and the CCPA on January 1, 2020, often calls for a change of organization. In addition to carrying out a privacy project in order to meet all GDPR, CCPA or other privacy obligations, the legislation also requires a different, privacy conscious method by all employees of your organization. The translation from law to practice can be a major challenge and how do you find the right people with the right expertise to move these changes and maintain levels of compliance?

### EXPERTISE CLOSE BY

‘Do first, do it together, do it yourself’: that’s our predicate. We understand very well that starting compliance is complicated and requires expertise and that’s why we provide support at all levels. Our privacy experts help your organization move forward, whether you’re looking for a setup of privacy (GDPR-) compliance, program maintenance, or a data protection officer. We support

you as you are used to from us: pragmatic, tailored to your needs, and in normal human language. We think it is important to transfer our knowledge sustainably to your organization, so that you can ultimately maintain your own program.

### DIFFERENT EXPERTISES, TAILORED TO YOUR NEEDS

In the field of privacy, we offer three different expertises to support your organization as well as possible: Privacy Expert, Privacy Officer and a Data Protection Officer. Below are the characteristics per expertise set out.

### VOORDELEN

- Expertise tailored to your needs;
- Pragmatic and understandable;
- Unburdens privacy.

#### Privacy Expert

- Temporary character;
- Project-based deployment;
- Pre-determined activities (executive);
- No responsibility within organization;
- Advises requested and unsolicited.

#### Privacy Officer

- Interim character;
- Responsibility within organization;
- Proactively picks up tasks inside an organization (executive);
- Advises requested and unsolicited.
- Quartermaster privacy inside organization.

#### Data Protection Officer (DPO)

- Control character;
- Extended arm AP;
- Signals and advises, not out;
- Independent position of organization;
- Knowledge of the industry.